



In 2005, **Milkon** and **Lemayr Bakery** opened their first branch of Alpigusto in Verona. These stores sell **Mila's South Tyrolean milk and dairy products** as well as Lemayr's fresh daily **South Tyrolean bread specialties**. Lemayr and Milkon are equal partners in this venture, each holding 50% of the operating company.

South Tyrol's premium quality products enjoy a high level of brand awareness in the **North Italian market**. The Alpigusto business concept is steadily gaining popularity: in June 2009 the sixth branch opened in Verona. Alpigusto will expand the concept to other cities in Northern Italy in 2010.

Our shops a **Verona**:

- Via Pellicciai 6 (opening 02/2008)
- Via Renato Simoni 4 (opening 09/2008)
- Via Rosa Morando 42/a (opening 11/2008)
- Via 24 Maggio 18/a (opening 01/2009)
- Via Catullo 3 (opening 01/2009)
- Corso Milano 143 (opening 06/2009)
- Via San Paolo (opening 10/2009)
- Via Mantovana 87 (opening 02/2011)

Shop's a **Brescia**:

- Corso Palestro 27/A (opening 06/2010)
- Via S. Faustino 35 (opening 10/2010)